

9

STEP ROADMAP TO BECOME A TOP TRAUMA THERAPIST

*A Step-by-Step Guide to Maximize Effectiveness
in Your Practice by Gently and Easily Rewiring Your
Client's Brain in Minutes, On Command.*

by Colette Streicher, LCSW | Founder of the MAP Method™

Helping therapists become highly effective trauma specialists in only 6 months by easily leveraging the latest neuroscience to quickly and gently neutralize past trauma for good - without abreactions, retraumatization, or the client having to remember or talk about the trauma - so they can have more fulfillment in their practice, freedom of time, and the flexibility to work online from anywhere in the world.



Are you committed to becoming a top trauma therapist?

The Trauma Therapist's Pyramid of Maximum Effectiveness

Challenges and Benefits

- Enjoys a method that's attractive to clients because it's new, unique, fast, easy, gentle & produces long-term results with little to no abreactions or retraumatization.
- Excited to expand their clientele and address issues at a deeper level with children & previously challenging cases.
- Thrilled to have the ultimate leverage of time & energy to increase their impact, & freedom to travel & work online from any location - accessing clients worldwide.

- Feeling limited in accessing all types of subconscious memories and trauma parts.
- Worried about abreactions, retraumatizing their clients, and personally experiencing vicarious trauma and burn out.
- Limited results with challenging clients.
- Overwhelmed and stuck in an office with no freedom of time or work location.

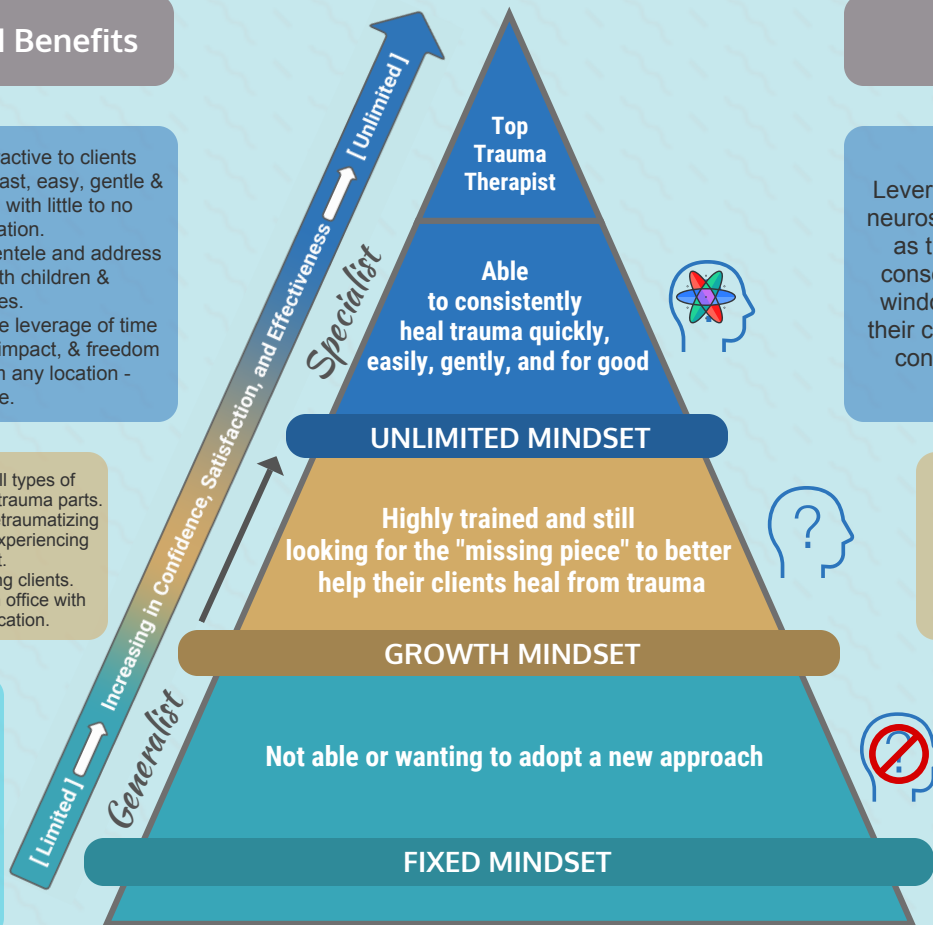
- Accepting their limited results with clients
- Suffering from burnout and vicarious trauma
- Struggling with client's painful abreactions, resisting treatment, and dropping out of therapy.

Keys to Success

Leverage the latest breakthrough in neuroscience and memory research, as the "missing piece", to easily consolidate memories through the window of reconsolidation. Rewire their client's brain in minutes. Create consistent breakthrough results.

Stay informed on the latest cutting-edge research or methods and adopt them into their practice so they can more effectively treat their client's trauma.

Dedicate years to master their therapy method. Learn to properly recognize and address abreactions and retraumatization when it arises.



If you're currently in the middle stage of the pyramid and want to expand to the top, then let's take a look at the 3 missing pieces preventing therapists from enjoying maximum effectiveness in their practice by providing fast and gentle transformation for your clients.

Following the worldwide impact that the release of the ACE Study (Adverse Childhood Experiences) had on increasing awareness about the serious effects of unresolved trauma, it's now very important to be able to keep up with the current demand of more and more people wanting to heal from their trauma. 1 in 6 adults have experienced four or more types of ACEs.

To keep up with this demand and help as many people as possible in a sustainable way, you will need to integrate these 3 missing pieces into your practice.

The 3 Missing Pieces of the Trauma Healing Puzzle

- Ability to access and treat the *full* range of memory types (i.e. Subconscious Memories, Cellular Memories, Ancestral/Generational Memories, Prenatal, Body/Somatic, etc.)
- Ability to access and treat unconscious or amnesic parts
- Ability to find and treat the original event anywhere in the client's generational timeline and also from conception to the present day
- Ability to effectively treat all events related to the ACE assessment



A Method That Easily
Accesses and Gently Treats
All Subconscious Memories
and Trauma Parts

"I was looking for the missing piece to the puzzle. I could help many people but always felt there was another piece to truly help them. Now I feel complete!"

~ Suzanne Bond, Trauma Therapist



"Every time I have a session it just feels like my stress and anxiety is melting away, like butter on toast."

~ Sheila Than, Los Angeles



**Maximum
Effectiveness**

A Method
That Effectively
Helps **All Types of
Clients**



A Method
That Provides **Deep
Transformational
Support** Between
Appointments



A method that can effectively help all types of clients, even the most challenging ones:

- Very young children
- Distracted during therapy/ADHD
- Cognitively impaired/Alzheimer's
- Uncooperative clients (ie. No eye contact or verbal exchange needed)
- Couples and Families
- Clients unable to travel to your office

A method that allows the clients to enhance their transformation between sessions without taking any of your time.

- Pre-recorded Sessions
- Subliminal Audio Sessions
- Online group sessions
- Meditations for creating new self-empowering neural pathways
- Powerful self-regulation technique

THE IMPORTANCE OF ACCESSING MEMORIES

For Fast, Deep, and Complete Healing



If your goal is to have maximum effectiveness and speed of results, in every session, then you'll need to maximize your access to the client's memories as well as your ability to treat multiple memories and memory types at a time. This is because the issue is usually multifaceted and can involve unresolved trauma across multiple dimensions of the client's consciousness. The MAP Method makes this easy, without conscious awareness of the memories being treated, by you or the client.

Access & Treat
One *Conscious* Memory or Part
at a time w/ traditional methods

Limited Effectiveness

Shallow Results

Painful & Slow

MAX Effectiveness

Deepest Results

Gentle & Fast

"I was a therapist and just happened upon a MAP session someone was giving so I hopped in with no expectations. I realized immediately that this was "something else" and just knew I had to train in this. Absolute 10. My expectations were totally exceeded!"

~ Ann Marie Carter



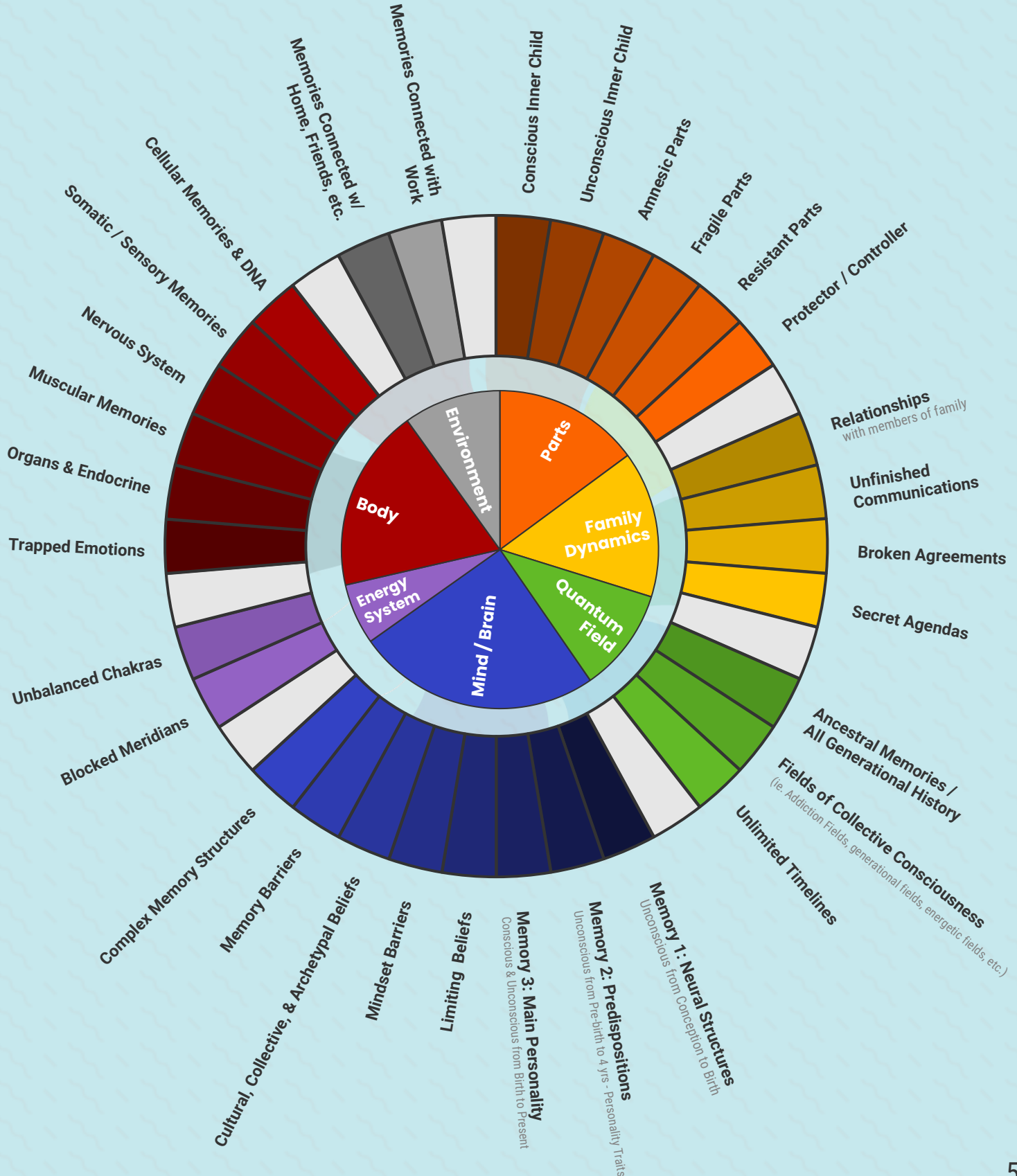
Access & Treat Multiple
Conscious & Unconscious
Memories or Parts at a time
with the MAP Method

With the MAP Method, you can now *fully* leverage the power of the association process to find and gently neutralize a complex network of memories at once. These memory networks are processed and consolidated in the subconscious mind, making it very fast, gentle, and easy for the client and the therapist.

What is your current therapy's effectiveness?

One of the missing pieces for maximum effectiveness is the ability to reach all types of memories deep in the subconscious, even beyond the brain.

The range of memories you're able to access and treat determines your level of effectiveness. How many of these memory types are you currently able to access?



Let's figure out your "Trauma Healing Effectiveness Score"



Find out by adding up 1 point for each type of memories, listed below, that you're currently able to address in your practice...

Parts

1. Conscious Inner Child
2. Unconscious Inner Child
3. Amnesic Parts
4. Fragile Parts
5. Resistant Parts
6. Protector/Controller

Family Dynamics

1. Relationships
2. Unfinished Communications
3. Broken Agreements
4. Secret Agendas

Quantum Field

1. Generational Memories
2. Field of Collective Consciousness
3. Unlimited Timelines

Mind/Brain

1. Memory 1: Neural Structures
2. Memory2: Predispositions
3. Memory 3: Main Personality
4. Limiting Beliefs
5. Mindset Barriers
6. Cultural, Collective, & Archetypal
7. Memory Barriers
8. Complex Memory Structures

Energy System

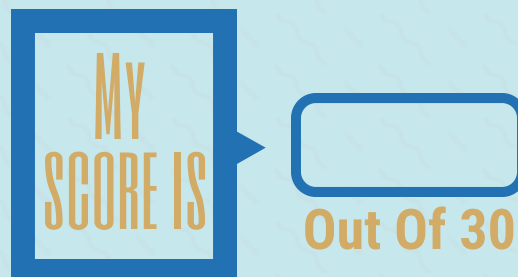
1. Unbalanced Chakras
2. Blocked Meridians

Body

1. Trapped Emotions
2. Organs and Endocrine
3. Muscular Memories
4. Nervous System
5. Somatic/Sensory Memories & DNA

Environment

1. Memories connected w/ home
2. Memories connected w/ work



Once you've calculated your Trauma Healing Effectiveness Score and written it down, then read on and we'll show you how to raise your score to a 30 out of 30.

The MAP Method provides you with easy access to all of these memory types and it beautifully integrates with all of your knowledge, experience, and other methods you currently use in your approach.

By having unlimited access to ALL memories in ALL dimensions of your client's consciousness, you can easily address any issues factored into the ACE score, and then go even deeper for a more profound result. This enables you to become the most effective trauma specialist possible and consistently neutralize past trauma for good in the most gentle way.

Through the MAP Method, you can now have full access to subconscious memories and trauma parts through the Superconscious Mind. This means you can easily treat the original traumatic event, even if the event took place in the womb or 10 generations back in the family tree.

After being trained on the MAP Protocol, you'll have a systemized approach that ensures you won't miss any memories necessary for complete healing. You'll be able to treat multiple memories at a time in the perfect order. Imagine being able to relax during a session and simply trust in the protocol and superconscious guidance to ensure success.

If this sounds too good to be true, I understand. Learn how the MAP Method has been validated by Neuroscience in our qEEG (Quantitative Electroencephalogram) research at the end of this guide. **Let's now dive into the 9 Steps to maximize the effectiveness of your practice.**

The Trauma Therapist's Roadmap to Maximum Effectiveness

Helping therapists become highly effective trauma specialists in only 7 months by leveraging the latest neuroscience to quickly & gently neutralize past trauma for good - *without abreactions, retraumatization, or the client having to remember or talk about the trauma* - so they can have more fulfillment through their practice, stop feeling burned out, and increase their income with more referrals and scalable online group sessions.

Phase 3: Mastery

Practice consistently neutralizing trauma & creating profound breakthroughs



STEP 7

Practice clearing treatment blocking energy fields and entities such as mental fields, generational fields, perpetrator fields, and complex field structures for profound breakthroughs in addictions and personality disorders.



STEP 8

Expand your effectiveness between therapy sessions by teaching your clients MAP On The Go, that gives them more control over their emotions, anytime and anywhere. And "Magnetizations" that create new self-empowering neural pathways that support their goals.



STEP 9

Provide tele-therapy, online group sessions, and 12 week programs to solve various issues (self-esteem, food addictions, etc.) Learn to accelerate results with subliminal recordings that are highly effective with challenging clients (small children, Alzheimers, ADHD, etc.)



Point B

Phase 2: Integration

Experience all the procedures within the MAP Method Protocol



STEP 6

Learn how to consistently clear and heal generational trauma, cultural beliefs, and archetypes, without knowledge of family history, through the power of the client's superconscious mind.



STEP 5

Learn how to quickly access and treat Parts and Sub-parts that are amnesic or deep in the subconscious mind without dialogue or abreactions. Easily treat identities and personality traits often created before 4 years old.



STEP 4

Learn the Procedures within the Protocol that removes subconscious blocks which prevent progress, rewires self-limiting beliefs, neutralizes negative emotions, heals traumatic events, and clears blocks in the energy system and body.

Phase 1: Foundation

Learn the MAP Method Protocol and how to access the Superconscious Mind

Point A



STEP 1

Learn Muscle Checking to communicate with, and be guided by, the Superconscious Mind to easily find subconscious memories on all levels.



STEP 2

Learn how to train the client's Superconscious to do the equivalent of a "Google search" in their subconscious mind to find, treat, & rewire memories at the deepest level.



STEP 3

Learn the MAP Method Protocol that organizes the totality of all memory types (cellular, generational, environmental, etc.) to ensure you don't miss any relevant memories in a session.



An Invitation to Help Us Significantly Reduce the Effects of Trauma Around the World

We hope you've enjoyed this guide and have had your eyes opened to just how profound of a breakthrough you can now offer your clients through the MAP Method.

Healing trauma has never been so fast, easy, or gentle.

We are on a mission to certify 10,000 licensed therapists in the MAP Method so, together, we can make a huge positive impact on our brothers and sisters who are struggling with unresolved trauma and all of the many related symptoms that follow.

If you feel called to have maximum effectiveness, confidence, and satisfaction in your work with clients, then we would love to speak with you and show you just how fun implementing our 9 Step Roadmap really is!

Simply schedule a free "no pressure" Effectiveness Mapping Session with our Program Advisor, Dr. Ed Leshin. On this call, you'll have an opportunity to experience a sample of what a MAP Session is like as well as get answers to any questions you may have. We look forward to connecting!



<https://www.mapcoachinginstitute.com/free-discovery-call>



Come join us in co-creating a more beautiful future for the world as we infuse our collective consciousness with more balance, joy, and peace.

* The MAP Method is a trademark of MAP Coaching Institute LLC

MAP Practitioner Testimonials



”

After over 30 years of working as a Clinical Social Worker in a traditional mental health setting, and in private practice as an Integrative Coach using BodyTalk, I was filled with anxiety about leaving my job and pursuing my passion to grow my Coaching business.

Colette called me the week I turned in my resignation and invited me to take the MAP certification course. MAP training is one of the most dramatically liberating endeavors I have done in my life. Val, the other co-founder, is a Master Trainer.

The MAP training is a gift that allowed me to emerge with a clearer vision of who I am, what I believe and value the most, and ways of allowing the best transformational experiences possible to my clients.

~ Vicki Sherman, LCSW



”

Professionally, I was in a good place. I've had decades of training including a PhD in Clinical Psychology, Certified Healing Science Practitioner, certified life coach in several programs, energy healing training, tapping, hypnosis, PSYCH-K etc.

But the MAP training expanded my belief about what is possible to "accomplish" in terms of healing and personal development. Dr. Flint's work and research really excited me. And throughout the MAP certification training I was able to heal my own heart and inner child allowing me to be a channel for love during my client sessions, and I believe it's only love that heals. MAP has helped deepen my connection with spirit. There isn't anything as deep and complete as the work you have created Colette! We need more MAP Practitioners in the US!

~ Anne Uemuera, Ph.D.



”

I have had my own therapy/coaching business for 12 years with good success. But I had reached a point where I felt something was missing and the desire to go deep and really help clients to heal at the root and experience lasting change urged me to write a list to the Universe with the kind of method I felt I needed to find.

I enjoyed the MAP Certification training because I knew I was investing my time and energy in something life-changing for me and my clients and in my dream to be able to serve clients at a deeper level. And then giving sessions and seeing people going from a SUM 10 to a SUM 0 in 75 Minutes and feeling neutral about their subject... just feels wonderful! For me, the training was absolutely 100% one of the best decisions I have made.

~ Jayasri Romang, Therapist



What Is Your Group Effectiveness?

With the major focus on the ACE study worldwide, and the aftermath of COVID related trauma, the demand of trauma therapy is already exploding. Millions of people are suffering and many are now searching for therapists. The ability to do group therapy sessions will be fundamental to serve this new larger demand.



Do you have a therapy method that is highly effective and gentle in treating trauma in a group setting?

Our research shows that the MAP Method is incredibly effective in groups. Let's go through the results from our study on the next page...

I was a fully trained therapist with 3 years experience, & prior years working in mental health too. A colleague ran a free group MAP session for anxiety which I was blown away by my own result! I feel 100% positive, energized & excited offering MAP to my clients & continuing to use it myself. I think my business is going somewhere so exciting I can't even imagine it yet! 100% Best training I ever did!

~ Helena Silver



Book your free "Effectiveness Mapping Session" Now:
<https://www.mapcoachinginstitute.com/free-discovery-call>

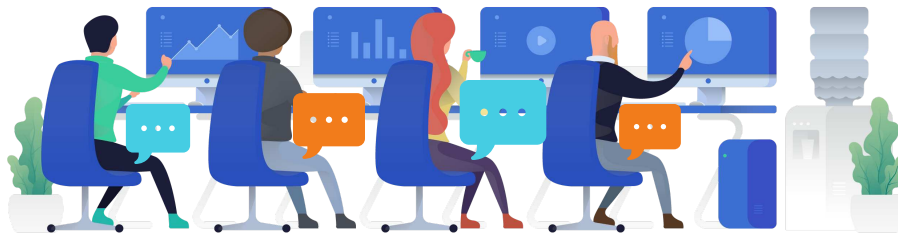
Reduction of Stress From a Traumatic or Painful Memory



RESEARCH

Using The MAP Method

For this research study, we worked with 346 people, between the ages of 35 and 55, from February 28th to November 17th 2020. An introductory MAP session was facilitated in an online group setting of 10 to 20 people per session.



The participants had never experienced the MAP Method before the study. They all received the same introductory session for an average of 27 minutes.

- ☒ The same instructions to the superconscious mind were used in every group session.
- ☒ They each chose one traumatic or painful memory for treatment, anywhere from childhood to the present time, and self-assessed their stress level related to the memory.
- ☒ Their stress levels were measured at the beginning and end of the session by asking them to rate the intensity between 0 (neutral) and 10 (maximum intensity), as a Subjective Unit of Measurement (SUM rating).
- ☒ 100% privacy was maintained as the therapist had zero knowledge of the memory being treated for each participant.

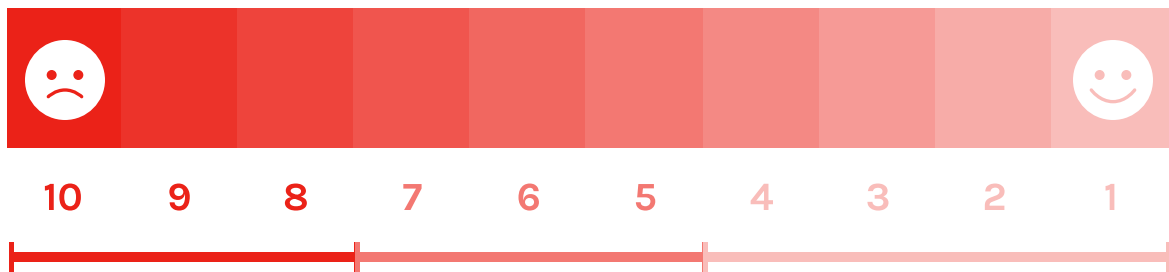


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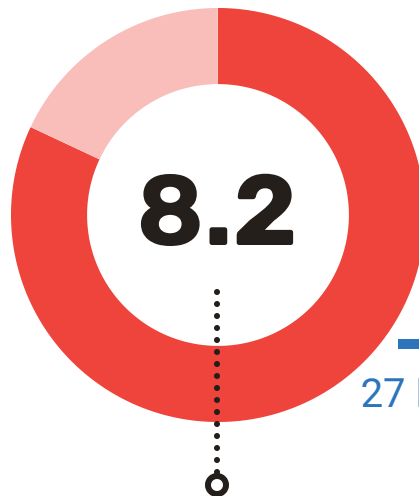
What is the Efficacy of a Group MAP Session?

10 = Max Stress

0 = Neutral / No Stress

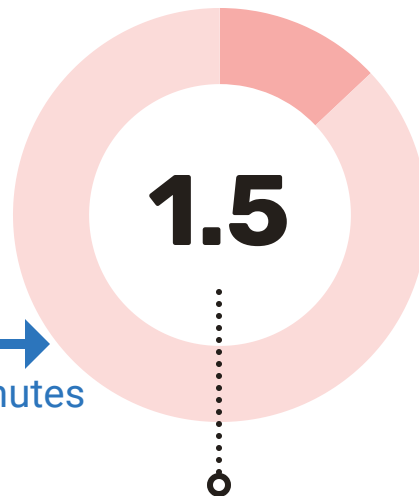


Before



**Median* SUM rating before
the group MAP session**

27 Minutes



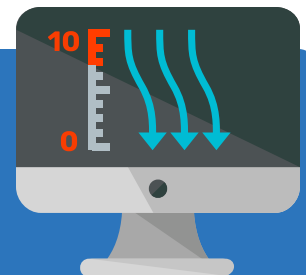
**Median* SUM rating after
the group MAP session**

After

* The median of a set of data is the middlemost number or center value in the set.
The median is also the number that is halfway into the set.

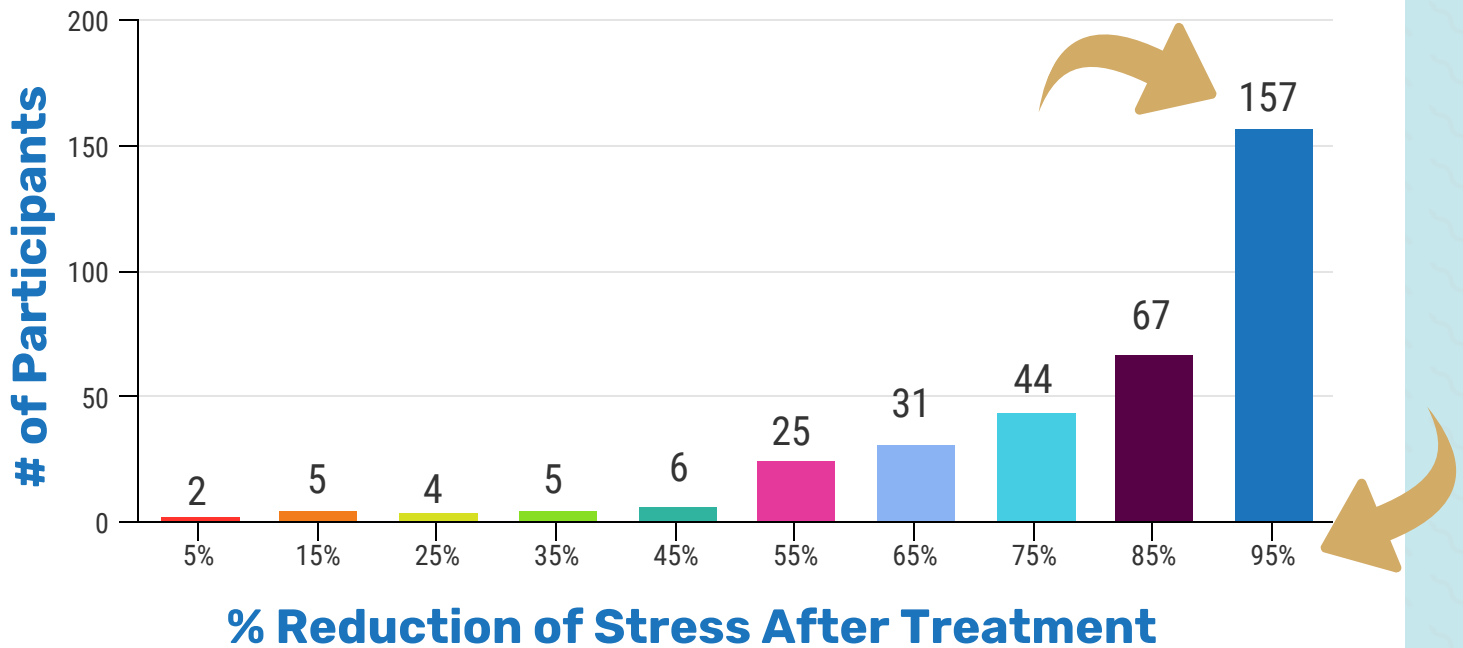
99.51% Probability of Positive Change

using an introductory MAP session in a group setting.





What percentage of stress was reduced by the end of the session?



70%

had greater than a
50% reduction
(243 Participants)



27%

had a 10-50%
reduction
(93 Participants)



2.7%

had less than a
10% reduction
(9 Participants)



0.3%

had a 0% reduction
(1 Participant)

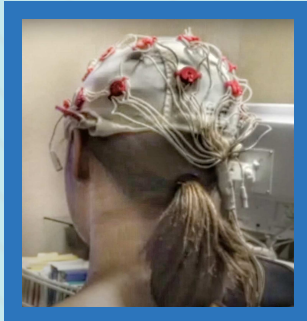
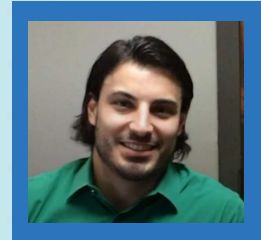
The MAP Method is scientifically validated to rewire the brain in minutes and significantly reduce the stress and painful emotions related to past trauma. Our comprehensive Certification Program teaches you how to easily integrate MAP into your therapy practice.

QEEG Study on the MAP Method

"I was absolutely floored when I saw these results."

- Dr. Dominique DeLoreto, MA

Neuroscientist and Clinical Supervisor specializing in anxiety



Our subject, Jane, had an intense height phobia.

Before the MAP session, we asked her to go up to the 7th floor of a building and look down to confirm her phobia and bring it into the active experience. She rated the intensity at a 10 out of 10.

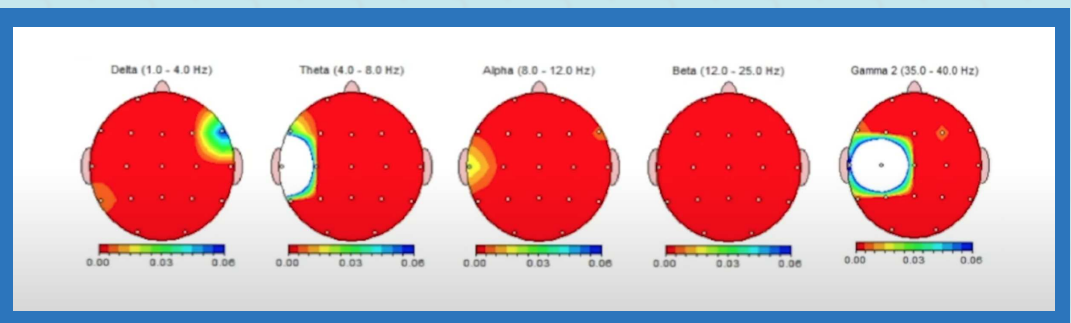
It was a complex phobia as there were multiple irrational fears coming up for her.

While connected to the qEEG brain mapping cap, we did a MAP session for about 50 minutes.

After, she rated the intensity at a "1 or 0".

We then brought her to the 7th floor again and she was leaning over the edge with a smile on her face.

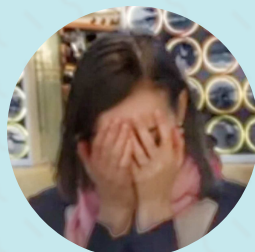
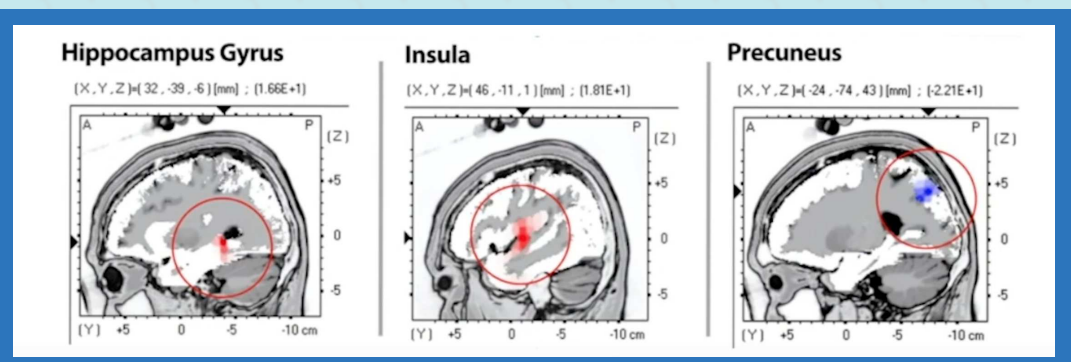
"We can see that the subject showed **significant changes** (in red) across the **entire brain** in **all frequencies**." (Delta, Theta, Alpha, Beta, & Gamma)"



Increased activity in the **Para Hypocampal Gyrus**

Increased activity in the **Insula**

Decreased activity in the **Precuneus**



BEFORE

50 Minutes

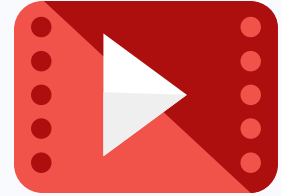
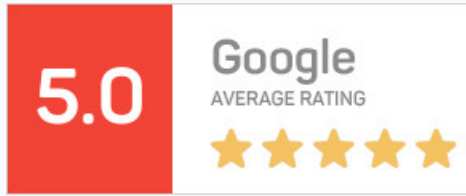


AFTER

[CLICK HERE](#) to watch the 12 minute video with more details.

Client Testimonials

4.9 121 reviews



[\(click here for videos\)](#)

"My session was extremely physical, with many shifts and charges from **emotions being released**, it was incredible. The practitioner was so supportive and her awareness was so accurate. Im forever grateful."
~ Suzanne Coburn

"Highly recommend! Thank you! In just one private session.. **The immediate release of heaviness and hopelessness** is Incredible! **I feel free from many personal traumas**, and negative beliefs that were affecting my overall health and weighing me down. I want to cry tears of joy!"
~ Rhonda

"Can't thank you enough for this **amazing life changing experience** I had today on your live workshop! **Unbelievable shift** for me just WOW! I am so excited for my journey ahead with you and your amazing team!"
~ Lou Mercer

"I had a fabulous private session yesterday. She was very compassionate and I felt a deep resonance with her. **We cleared so many old stories from childhood**. What a relief, I slept 10 hrs last night. I highly recommend!"
~ Dorothy Davis

"Another great MAP session. I find she is able to pinpoint and illuminate things that have been on autoplay in my thoughts that I was not aware of. **Even with two sessions I have made huge progress**. Love my sessions and looking forward to more changes on the way."
~ Lizzie Bell

"My MAP coach was once again so **helpful and insightful**. I always feel better and more empowered."
~ Patricia

"My MAP coach has an amazing insight & ability to help me **get to the core of my blueprint for life** - which i've previously tried & failed to get to many many times. This is not a "one off done & dusted" process but I feel more willing & **able to be kinder to myself** & approach things for a calmer perspective with consistency - rather than give up "coz it doesn't work for me" I am grateful to have been introduced to MAP."
~ E.P.

"I am over the moon with the M.A.P. System! I have only been using it a few weeks, but **I already feel lighter, more positive, more empowered. I have also seen a significant increase in my income**, and my potential income, as a result of clearing limiting beliefs! I can only say to anyone considering this system: give it a chance to work for you! You have nothing to lose, and everything to gain!"
~ Jennifer Fay

"My MAP session was beyond excellent! I had been struggling with issues that were brought up during the initial group session offered to new clients. **He moved me forward through the trauma I was experiencing and I was able to balance my emotions and feel safe again!** I'm surprised he was able to move me so far forward in my childhood issues. He was respectful, encouraging, kind and amazing!"
~ Jill

"I felt wonderful after the map session!! **Like a weight had been lifted off my shoulders**. It's what I'd like to do with my life. Love Love this!!!"
~ Stacey Baxter

"I always feel so wonderful with increased confidence after a MAP session. The coach provides great professional guidance, and insight. **My true God given purpose and potential is absolutely evolving with MAP** and the fantastic MAP team! With gratitude!"
~ Yvonne Lusetti

"I am always amazed at the end of my session what is truly revealed and how far I've traveled. I might start off the session working on a challenge I am wrestling with or experiencing currently in my life. However, during the MAP session I discover of much deeper underlying situation that was not even in my consciousness. **MAP intuitively goes where you need the help the most and dissolves it layer by layer so you don't have to be the sleuth**, MAP just does it for you. With the guidance from an amazing sensitive, intuitive and trained facilitator, all you need to do is allow the process to work it's magic!"
~ Victoria Laird

"A Nice shift happened during the call and the charge of emotions felt from an event reduced substantially. **Went from a 7 to 0.5 out of 10**. Powerful stuff!"
~ Ana Pedro

What Is Different About MAP?

- ✓ The superconscious of the client guides the session as it can find and treat memories in the conscious and subconscious minds.
- ✓ Trauma parts are easily, quickly, and gently treated and neutralized in the unconscious without needing conscious dialogue, saving lots of time and emotional flooding compared to traditional parts work.
- ✓ There is no hypnotic induction used.
- ✓ There is a pre-training for the brain using Ericksonian based metaphorical language.
- ✓ There is a protocol navigated by muscle checking (applied kinesiology) making the process client-centered.
- ✓ We give instructions to the superconscious mind to find and neutralize traumatic memories, limiting beliefs, and negative emotions in the subconscious mind.
- ✓ All the client has to do is bring up the theme or subject to their awareness (without the need to go into painful details with the therapist), measure their level of emotional intensity, and observe the changes happening within their mind and body.
- ✓ The client assesses their progress and provides feedback every few minutes, providing measurable results in every session.
- ✓ The therapist, following the protocol, easily finds the next priority so she/he can address the memory structure in the ideal, safest, and most effective, order.

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<https://www.mapcoachinginstitute.com/free-discovery-call>